

Tell me more about

The Usborne Books & More Opportunity

on behalf of The Book Mafia

Within the award winning Book Mafia group of Usborne Books & More, we are strong believers that, while this business is your own - you never should feel alone! There will always be someone to support and encourage you, assist you when you need it, and make sure that you have the most current information and the best tools to help your business grow and succeed. We share support and information via Facebook, Google Drives, and other platforms to help you succeed.

1. How much can I earn?

Commission as a consultant is 25% on direct sales. Some special programs offer 17% commission. You can also earn a 4% personal sales bonus each month when your direct sales are over \$1000. When you promote to Team Leader, you earn an additional 8.5% on your personal sales and your team's direct sales!

2. What is my start up cost?

We have 2 kit options to choose from. The New Consultant Kit contains 20 titles and business supplies for \$125 (Value of over \$280). The New Consultant Mini Kit contains 10 titles and business supplies for \$75. (Value of over \$175). Both kits also include a 6 month E-Business Package, which gives you all the online tools needed to run your business. After the 6 months, it is only \$8 a month. You can earn the cost of either kit back in your first 30 days by meeting sales goals too.

3. What are the sales minimums or quotas?

There are NO monthly or annual sales minimums, for consultants, EVER! You will always earn your commission on your sales no matter how much or how little you've sold.

4. What is the time commitment?

You can work as much or as little as you like! A home party lasts around 2 hours including set up and take down. A Facebook party lasts an hour or less. Prep time and ordering can take approximately one hour for each party. These times will vary for each consultant. The beauty of this job is that you truly get to make it your own!

5. How often am I paid?

Commission is paid every Wednesday via direct deposit. If you do not set up direct deposit, commission checks are mailed out monthly.

6. Can I work with schools and libraries in my area? If so, how?

For libraries and schools, kindergarten and up, you can apply to be an Educational Consultant. If approved, you can work with schools and libraries in your area that aren't already being worked with and "listed" (as we call it) by another Educational Consultant. Preschools, day cares and schools under Kindergarten can be worked with without being an Educational Consultant.

7. What other rewards and incentives are offered by the company?

Each month there are two levels of challenges you can strive for by meeting sales and recruiting goals. The rewards for these challenges include supplies, books, branded items, logo wear and more! There are also two big contests per year where a trip can be earned as well as a larger items, such as an iPad, Coach purse, Apple/Android watches, and MORE!

8. Besides home and Facebook parties, are there other ways to promote literacy with my business?

Yes! While home and Facebook parties are popular and can be the foundation of the business, you have many options! You can offer: book drives, fundraisers, vendor events, matching grant program, and a reading incentive program. You may also work with schools and libraries as an Educational Consultant, if approved. There is a world of possibilities awaiting you in this business!

9. Do I have to carry inventory?

NOPE! Orders are submitted to Home Office and shipped out for you. If you are doing a book fair inventory can be sent to you from Home Office.

10. How do I provide the hostess benefits and free books?

Our Home Office will provide the free and half-priced books for your hostesses.

11. What if I simply want to grow my own home library. Can I purchase the New Consultant Kit and do just this?

Yes! The beauty of there being no minimums or commitments means that some consultants purchase the kit to build their own library, home school their kids, or simply host their own party a few times a year to keep earning free and discounted books. Other people purchase the kit to either earn spending money or for a full blown income. You can truly do as much or as little as you want with Usborne Books & More!